

July Newsletter from:  
 Beresford/Hillsdale  
 Neighborhood Association  
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 San Mateo, CA 94403

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## Beresford/Hillsdale Neighborhood Association

[www.beresfordhillsdale.org](http://www.beresfordhillsdale.org)

July 2016

### WELCOME VELO CITY PIZZA!

25th Avenue welcomes its newest addition! Velo City Pizza has recently opened at the old Snowee location at 168 W. 25<sup>th</sup>. Owner Philip Chan is proud to say everything is made fresh on site, using the best ingredients. What a wonderful new addition to the neighborhood!

#### 2016 BHNA Officers & Directors

President	Robert Sellers	president@beresfordhillsdale.org
Vice President	Lisa Taner	vicepresident@beresfordhillsdale.org
Treasurer	Belinda Chlouber	treasurer@beresfordhillsdale.org
Secretary	Andrea McCutchin	secretary@beresfordhillsdale.org
Newsletter Editor	Lisa Taner	newsletter@beresfordhillsdale.org

Directors: Rod Linhares, Anne Wilson; Directors Emeritus: Ellen Wang

**If you picked up this newsletter at one of our neighborhood locations, and aren't yet a member, we encourage you to join and keep informed! Contact an officer above or visit our website at <http://www.beresfordhillsdale.org/>.**

### JULY SUMMER CELEBRATION!

Each year, our summer party gets better & better! Wear your dancing shoes for the toe-tapping sounds of the Montgomery Coe band, playing a music mix of contemporary, country, rock, & soul. Dance under the summer sky as the kids enjoy the adjacent play area & activities, including a Make-A-Rootbeer-Float station. We'll also have cake & refreshments to enjoy as we raffle off prizes. Know a neighbor who'd like to come? Bring 'em and we'll see you there! July 19<sup>th</sup> at 7:30 p.m. at the Beresford Recreation Ctr.

### IT'S A SUMMER CELEBRATION

**Live Music & Dancing!**

**Prizes & Kid Fun!!**

**Ice Cream & More!**

**Tuesday, July 19, 2016**

**7:30 PM Beresford Rec Ctr.**

### SPECIAL EVENT! August Wine & Cheese Mixer, Aug. 7<sup>th</sup> @ 5 p.m.

Get to know your neighbors – they make up your BHNA Board! Vice-President Lisa Taner is hosting this event at her home so you can get to know us better, as we pair wines with some delicious cheeses & other temptations. RSVP for address via email to [vicepresident@hillsdale.org](mailto:vicepresident@hillsdale.org). (Non-alcoholic beverages will also be offered.)

*There will be no Speaker Series/General Meeting held in August at the Rec. Center.*

## INTERESTING TIDBITS FROM OUR JUNE SPEAKER SERIES

Crime Updates: Crime trends have decreased in our area! Below are the January to March stats vs. the more current April to June stats:

- Residential burglaries – Down from 10 to 4
- (Unlocked) Vehicle burglaries – down from 4 to 1
- Stolen vehicles – down from 8 to 4
- (Locked) vehicle burglaries – stayed at 2

Crime rates go down when you act as the eyes and ears of your community. Call 911 for urgent matters, and 650-522-7700 for non-emergencies.

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“Isn’t San Mateo’s Senior Center just for old people?” Absolutely not! Adults of all ages enjoy classes in art, dance, fitness, hula, “pound” (fitness drumming), technology, finance & more! You’ll also find private youth music lessons, a drop-in area for Bridge, etc., free courses to empower you in health & living well, along with free assistance with Medicare. The Senior Center also offers lunch M, W, F from 12 – 1 p.m., catered by the Creekside Grill. For just \$5.50 you get salad, a drink, an entrée & dessert. You can even call ahead and ask for it “to-go!”

For more info: [www.cityofsanmateo.org/index.aspx?NID=638](http://www.cityofsanmateo.org/index.aspx?NID=638)

## CELEBRATING SUMMER IN CENTRAL PARK

One of San Mateo’s finest annual traditions, the Central Park Music Series, is underway. Showcasing the Bay Area music scene, this is a signature summer event consisting of free live music Thursday evenings from 6 – 8PM., from June 24<sup>th</sup> through August 18<sup>th</sup>. Here are dates/bands:

**June 30** - *Department of Rock: Classic Rock - Journey, Bon Jovi, Van Halen, Scorpions, etc.*

**July 7** - *Urban Outlaws: Country - a live country band with great vocals and harmonies*

**July 14** - *Mustache Harbor: Yacht Rock - iconic soft rock from the 70s & 80s*

**July 21** - *Tito Garcia y su Orchestra Internationale: Latin Salsa*

**July 28** - *Pop Fiction: an 8-piece Party band playing hits from the 70s thru today - pop, rock, hip-hop*

**Aug 4** - *Mersey Beach: a tribute to the 60s British invasion – the Rolling Stones, Who, Beatles*

**Aug 11** - *Lost Dog Found: swing/rockabilly – a new, fresh take on roots/rock/swing*

**Aug 18** - *Club 90: Party band – high energy, pop from the 60s thru today...a choreographed dance party show*

For more information, check [www.cityofsanmateo.org](http://www.cityofsanmateo.org), and click on the “Event Calendar” for the City.

## BIG NEWS FOR 25<sup>TH</sup> AVENUE – RESIDENTS HAVE INPUT

The City Council met in June for an update on the 25th Avenue Improvement Initiative, which seeks to forge a private-public partnership with local merchants and nearby residents who frequent the 25th Avenue commercial area. After the City conducted outreach last year, the 25th Avenue Improvement Initiative is proceeding by considering means to fund a variety of streetscape enhancements to improve safety and attract new patrons.

The initiative was born out of initial complaints from nearby merchants and residents about the rise in number of nail salons. The City opted not to proceed with any kind of regulatory enforcement, and instead will work with the merchants and landlords to encourage diversity amongst businesses. City staff realize that reaching out to property owners or leasing agents about the preferred types of businesses the community would like to see is a way to promote a more well-rounded variety of establishments.

A group comprised of merchants, residents and city officials will focus on ways to beautify the area, improve safety, address parking as well as traffic concerns, and consider re-establishing a business assessment district. STAY TUNED FOR NEWS ABOUT UPCOMING WORKSHOPS WHERE RESIDENTS CAN PROVIDE INPUT.

Businesses have contributed between \$100 to \$300 each, raising about \$13,500, and hope the City will also chip in to support local merchants and customers. With a preliminary estimate of \$1.5 million needed to make physical enhancements such as possibly realigning parking, repaving sidewalks, planting new landscaping, making pedestrian as well as bicycle improvements and other ways to spruce up the area; the council responded favorably to the idea of the businesses banding together and assessing themselves an annual tax to help fund improvements.

Pacific Gas and Electric’s ongoing project to move its utility lines underground provided an opportunity for the City to pave the street and add bike racks. In the coming months, the city will continue outreach with various stakeholders and a steering committee to determine whether an assessment district is feasible.

All stakeholders know that limited parking is an issue. Installing low cost meters is being considered.

Visit [shopson25th.wordpress.com](http://shopson25th.wordpress.com) for more information.