

Beresford Hillsdale Neighborhood Association

Final Board of Directors Meeting Minutes, October 1, 2014

The meeting was called to order by Lisa Taner, President, at 7:30 pm in the Board Room of Beresford Recreation Center. Also in attendance were Kaye Sharma, Jan Prisco, Monika Lee, Susan Rowinski, Ellen Wang and Heinz Plischke.

Not in attendance was Andrea McCutchin.

Board members introduced themselves to three invited guests who are interested in joining the BHNA Board in 2015.

Lisa added another agenda item regarding location of the January general meeting and rec center agreement.

Routine Business

Board of Director meeting minutes and General Member Meeting minutes for September 2014 were accepted.

The financial report for September 2014 was reviewed and accepted. Additional expenditures in 2014 were primarily for speaker fees and website domain renewal which happens every three years. An inquiry was made by a guest at the meeting about the lack of budget. Ellen explained our current process and indicated that she felt establishing a budget going forward would be good thing.

General Member Meetings

Kevin Mullin's presentation at the October meeting was discussed. Because he is running for re-election in November, it was agreed that Lisa would contact Kevin about inviting the other candidate, Mark Gilham, to join in the meeting. The volunteers for the meeting were identified (Jan/Lisa/Kaye).

The November meeting was quickly reviewed with no changes or concerns. The volunteers for the meeting were identified (Jan/Lisa/Kaye).

The January meeting was discussed. We usually invite the new Mayor in January. Ellen is confirming that the room will be available during the second two weeks Tues/Wednes/Thurs in January. We are hoping to move the date of the January General Meeting to Wednesday, January 21.

For the January General Meeting, Susan said she would share with Maureen Freschet, who we believe will be the incoming Mayor, a couple of dates to ensure she (Maureen) could come address BHNA members. Susan intends to have Maureen follow up with Lisa as Lisa is sponsoring the January meeting.

New Business

Recruitment for replacement for Claire was discussed. Ideally we will have a candidate who can shadow Claire for a few months. Lisa will reach out to Hillsdale High School to find a replacement, preferably a journalism student. She will also see if Claire has a referral.

November donations discussion ensued. Kaye is checking Piazza and Reach and Teach. Monika will reach out to other contributors from 2013.

Old Business

Use of Excess Funds. Per Ellen, we should be ready to set a budget first and set a policy later. A guest proposed that we use a small amount of the money to pursue new members. Expanding the website was discussed as well, and using the funds to do additional promotions to increase our membership. It was agreed that each Board member would come up with a list of their ideas to use the excess funds. It was also agreed that we will ask current BHNA members provide input over the next several months utilizing the website, newsletter and other tools to gather their input.

SI-100 Filing. We have never filed. The purpose is to provide the State of California with the list of Board Members. Ellen will contact the SMUHA Treasurer to see what she knows about the requirement to file.

Beresford Recreation Center Agreement. It is done for next year, thanks to Ellen. Board Meeting rental cost is \$20 per meeting. General Meeting rental cost is \$25 per meeting. Hours are 6:45 to 8:45. Staying a little later has not been a problem, and it is anticipated it will not be so in the future.

Recruitment of New Board Members. Each Board member needs to reach out to potential new members. The official recruitment campaign just began; we got started a little late this year.

Open Space/Smart Planning was discussed. Monika reviewed that Beresford Park's renovation has begun, a plan for Central Park has just begun, more work is planned for Bay Meadows, Laurel Park development is also continuing and money is planned for Community Center renovations. We discussed who truly makes the decisions on zoning for open space. It was generally thought that the Planning Commission makes the decisions and enforces the planning, but Susan will contact Josh to confirm.

Using excess funds for addressing important issues outside of open space for residents was brought up by a guest and noted by the board. Potential traffic congestion due to new high density housing was brought up as a major issue.

SMUHA Dues being raised from \$30 to \$60. Susan discovered that they have \$350 in the bank. It was agreed that we would pay the additional funds. Heinz will attend the October meeting.

Meadow Heights School Maintenance Issues. Kaye led this effort as an individual and got a letter back saying that her complaint is being addressed.

The meeting was adjourned at 9PM by Lisa Taner.

Meeting minutes submitted by Jan Prisco, Secretary.