



## Beresford/Hillsdale Neighborhood Association

[www.beresfordhillsdale.org](http://www.beresfordhillsdale.org)

June 2014

### Sergeant Dave Norris

#### Crime Prevention

Tuesday, June 17<sup>th</sup>, 2014  
7:30 PM

Beresford Recreation Center  
(28<sup>th</sup> & Alameda)

*note: member votes may be taken*

### June General Meeting

Thanks to TV, most of us think of police as appearing on the scene after a crime has been committed, but crime prevention is also an important part of local police work. Sergeant Dave Norris of the San Mateo Police Department will speak to us about best practices for protecting ourselves against home and auto burglaries, phone scams, and other crimes. He will also talk about improving street safety.

Sergeant Norris has been with the SMPD since 1993. Currently he is assigned to Media and Community

Relations, which oversees the Civilian Volunteer Program, Neighborhood Watch, and Public Information, and he interacts with the City's Development Review Board for Crime Prevention Through Environmental Design.

Learn how the SMPD adjusts to new challenges, such as a growing population and high tech advances (both in perpetration of crimes and their detection), in order to maintain the quality of life we expect in San Mateo. For example, under Sergeant Norris's management, media releases have grown to a robust community alert messaging system with over 23,000 direct subscribers. Please join us for this most practical presentation. As an added bonus, we may also get to meet the newest four-legged member of the SMPD.

*BHNA general membership meetings are every 3<sup>rd</sup> Tuesday of the month, 7:30pm-9pm*

### Upcoming BHNA General Meetings

**July 15<sup>th</sup>, 2014** – Summer Social

**August 2014** – Summer Break – no meeting

**September 16<sup>th</sup>, 2014** - Pollution Prevention Program Team

### May Meeting Recap

At the May General Meeting, Professor Michael Svanevik spoke to members about the history of San Mateo. His presentation focused on a 25-year period in San Mateo's history: the years 1870 to 1894. He explained that, at the beginning of the period, the area was comprised of large estates and ranches, typically 400 acres in size, which were owned by prominent families such as the Parrots, the Howards, and the Borels. There was no formal police or fire department, nor a public school system, and there was just one saloon.

According to Mr. Svanevik, the event that transformed San Mateo from an "Exclusive Enclave to a Humble Village" was the creation of the San Andreas drinking water reservoirs, located west of present Interstate 280, in the 1880s by a private enterprise known as the Spring Valley Water Company. In order for the Spring Valley Water Company to build the drinking water reservoirs, the San Mateo Creek had to be dammed. More than 1,000 laborers were needed to build the dams. These laborers, who were mostly of Irish descent, came from the eastern US and brought their families with them. In a very short time, the population of the San Mateo area exploded from fewer than 100 people to over 3,000 inhabitants. The explosive growth in the area's population led to the incorporation of the city of San Mateo in 1894, and the establishment of services such as police and public schools.

## **Water Conservation**

In light of current drought conditions, the California Water Service is asking residents to cut home water usage by 20%. CalWater has several programs, including free kits and rebates, to help San Mateo residents achieve lower water usage.

For information on programs available in our area (Bayshore) consult <https://www.calwater.com/about/district-information/bay/>. While supplies last, residential customers can request a conservation kit, which includes two high-efficiency showerheads, one hose nozzle, two bathroom faucet aerators, toilet leak tablets, and a kitchen faucet aerator. Don't miss this opportunity to save money on home improvements AND to save on water usage.

## **Central Park Music Series**

Summer is right around the corner! What better way to celebrate than at the Central Park Music Series? Get out and shake your groove thing Thursday evenings at the park while you enjoy a variety of different musicians. The series begins on June 26<sup>th</sup> at 6 PM with High-n-Tight performing, with many bands such as Club 90, California Cowboys, Stompy Jones, Tempest, Solsa, Aja Vu and David Martin's House Party performing in the weeks after that.

For more information, including sponsor and volunteer opportunities, visit <http://www.cityofsanmateo.org/index.aspx?NID=1367>.

## **25th Avenue Farmers' Market**

It's back! From May 6 through October 14 you can once again enjoy a taste of California's best at the 25th Avenue Farmers' Market here in San Mateo. With the support of the 25th Avenue Business Association, the Farmers' Market transforms the parking lot of the First Presbyterian Church, at 194 W. 25th Avenue, into an agricultural marketplace featuring the best and freshest California-grown fruits and vegetables from the fields and orchards of local farmers. This market is highly rated by visitors and the prices are good.

The market is open every Tuesday, rain or shine. Market hours are from 4:00 PM to 7:30 PM. Bring your family to savor the freshest and best fruits and vegetables along with beautiful orchids, all California-grown, and meet your neighbors!

## **Microchipping Your Pet: It's Easy and Inexpensive**

Your dog, cat, rabbit or bird might get lost after an earthquake or a fire, or could simply slip under your backyard fence and disappear. Before this happens, have your pet microchipped. Microchipping is an inexpensive way to ensure your pet has permanent identification that will not fall off. A chip the size of a grain of rice containing contact information is injected just under the skin between your pet's shoulder blades. Our local Peninsula Humane Society & SPCA provides this service for \$12. No appointment is necessary. Call 650 340 7022 for more information.

## Outstanding Home Maintenance Award 2014

Congratulations to the Fuqua Family at 110 Louise Lane! BHNA selected their home as an example of outstanding home maintenance in our neighborhood. The Fuquas, along with other families in other San Mateo neighborhoods, received awards from the City Council on June 2<sup>nd</sup>. Astound's Chanel 26, ComCast's Channel 27 and the city website feature all of the honored homes.

## Upcoming Events

**June 7<sup>th</sup> - 15<sup>th</sup>:** The 80<sup>th</sup> Annual San Mateo County Fair 2014 "Where Tradition Meets Innovation" boasts a stunning variety of world-class musical entertainment, live performances, fun festival food, local and traditional contests, and a "Ferris Wheeling" carnival. See [www.sanmateocountyfair.com](http://www.sanmateocountyfair.com) for details.

**June 7<sup>th</sup>:** Volunteers are needed from 8 AM to noon to assist in graffiti removal, window washing, litter pick-up, weeding and planting for a North B Street Spring Cleaning. Visit VolunteerSource at [www.cityofsanmateo.org/volunteer](http://www.cityofsanmateo.org/volunteer) to learn more.

**June 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup>:** Movies on the Square 2014 at the Redwood City Court House Square. Find schedules at <http://www.redwoodcity.org/events/movies.html>.

**June 21<sup>st</sup> - 22<sup>nd</sup>:** The 2nd annual Downtown San Mateo SummerFest is coming to B Street between Baldwin and 6<sup>th</sup> Avenue. Hours are 10 AM to 6 PM.

## Favorite Merchant

Looking for a convenient hair salon where women (and men) can get professional service without "sticker shock?" Give Salon 173, at 61 W. 37<sup>th</sup> Ave. a try. It's fresh and up-to-date, with experienced hairdressers to fit your look. Call (650) 458-9173. Karen, W. Hillsdale Blvd.

**If you have a favorite shop or business in our neighborhood, let us know. Call or email the newsletter editor (see below).**

### 2014 BHNA Officers & Directors

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***If you picked up this newsletter at one of our neighborhood locations, or a member shared this with you, we invite you to contact an officer to join our association.***