

Meeting Minutes for Beresford Hillsdale Neighborhood Assoc. Board of Directors Oct 3, 2013 Meeting

Meeting location: Beresford Community Center

Present Board Members: Susan Rowinski, Monika Lee, Diana Mongini, Stan Shogren, Heinz Plischke, Ellen Wang, Kaye Sharma

Absent Board Members: Stephanie Alley, Juliette Najjar

Guests: Newsletter Intern Claire Jensen (Claire attended only the first half of the meeting)
Lisa Taner, Cynthia Moir, Jan Prisco (Lisa, Cynthia and Jan are BHNA members who are considering joining the BOD)

Minutes written by: Stan Shogren, Secretary

Attachments: Meeting Agenda, Treasurer Report (dated 9/30/13)

Meeting was called to order at 7:32 PM.

Susan started the meeting by introducing Lisa, Cynthia & Jan.

Heinz presented a small USA flag to be placed on the table at BOD meetings.

BOD meetings will be moved from the first Thursday to the first Wednesday of the month in 2014. Beresford Center will be closed on the first Wednesday in Jan 2014 (New Years Day). The Jan 2014 BOD meeting will be on the second Wednesday, Jan 8th (the meeting room is already booked on that date). The location for that meeting will be determined later.

Kaye will be on vacation Nov 1-24.

a) Summary of Decisions

- Accepted 9/30/13 Treasurer's Report, 9/5/13 BOD Meeting Minutes and 9/17/13 General Meeting Minutes.

b) 2013 General Member Meetings

2013 Speaker Line Up

Oct - Elections for City Council- 3 seats open in Nov. Five people are candidates. Susan has confirmations from all five. In addition Ed Coady and Chelsea Bonini from the San Mateo Foster City School District will speak briefly. Susan is sponsor and will bring refreshments.

Nov - Nicole Sandkulla CEO and Manager of the Bay Area Water Supply & Conservation Agency will discuss the Hetch Hetchy improvements project. Stan will sponsor. Heinz will introduce Nicole.

Raffle: Kaye will contact Piazza's Market. Juliette will contact Tannourine Restaurant.

Donations: The BOD voted to donate \$250 to Unity Care. This group helps foster children who have turned 18 to transition into adult life. Possible second donations are Sugarloaf Open Space and a student garden at Hillsdale High School. Claire will check on the student garden and report back. The second donation item is still open.

Dec - No Meeting

2014 Speaker Line Up

Jan - BOD elections (25 member quorum required). New mayor (Robert Ross ?) will be speaker. Monika will sponsor and run the BOD elections.
Feb - Hillsdale Mall final EIR results? Susan will contact city after pre-EIR is released. Sponsor?
March - Darcy Forsell of the City of San Mateo Planning Division. Lisa will sponsor.
April - Heritage Tree Ordinance. Susan will sponsor but will choose a different title.

Other possible speaker topics:

Reports on Hillsdale High School and Abbott Middle School.
Bay Meadows Developer report.
SM city services.
San Mateo County Historical Society.
Verona Ridge and Bay Meadows developments.
Beresford Park renovations.
SM Police Dept.
SamTrans.
Neighborhood Watch

c) New Business

The BHNA Newsletter will be posted on NextDoor Neighborhoods. Monika will check on how many NextDoor Neighborhoods there are in the BHNA area.

Announcements to recruit BOD members will continue to be made in the newsletter and at general meetings. Susan has been instrumental in BOD succession planning.

Kaye reported that so far there have been a total of 40 members (33 new and 7 returning) signed up due to the mass mailing.

Ellen has filed form 990N, non-profit status, with the IRS.

Heinz and Susan will attend the Oct 17th SMUHA meeting.

d) Old Business

None.

The meeting was adjourned at 8:44 PM.

Attachment 1: Agenda (attached)

Attachment 2: 9/30/13 Financial Statement (separate document)

Attachment #1:

Agenda for the Beresford Hillsdale Neighborhood Assoc Board Meeting

Meeting Date: Oct. 3, 2013, 7:30 p.m. – 9 p.m.

Meeting Location: Beresford Hillsdale Rec Center

1) 2013 General Member Meetings (730- 750 pm)- All

- October- City Council Candidate RoundTable- S. Rowinski
- November- BAWS &CA-Nicole Sandkulla- S. Shogren
 - Raffle
 - Donations
- December- No Meeting

2) 2014 General Member Meetings (750pm-815pm)

- January- Board Elections- Presentation by New Mayor –M.Lee.
 - Run Elections?
- February - Final EIR results- Sponsor?
- March- Darcy- City Planner – Sponsor?
- April- Heritage Tree Ordinance- S.Rowinski
- May- Speaking topic? Sponsor?

3) New Business (815pm -835pm)

A. Increase BHNA Exposure and Membership- ALL

- Posting onto NextDoor Neighborhoods within BHNA (refer to Attachment A found after the agenda)

B. 2014 Board and Elections-ALL

- (4) Open Seats- (4) Potential new board members- **S.Rowinski**
- Recruitment Efforts- **ALL**
 - i. Announcement made at member meetings, newsletter and word of mouth

4) Routine Business- (835-845pm) –All - Accept/Decline

- Treasurer Financial Report, dated Sept 30, 2013
- BOD Meeting Minutes for Sept 5 2013
- General Member Meeting Minutes for Sept 17 2013

5) Old Bussiness (845- 900pm)

- A. SMUHA – Oct 17 meeting (Who plans to attend)- ALL

Attachment A for Beresford Hillsdale Neighborhood Assoc Board Meeting

B. Meeting Date: Oct 3, 2013, 7:30 p.m. – 9 p.m.

C. Meeting Location: Beresford Hillsdale Rec Center

Attachment A

9/13 email from BOD member Monika Lee to BHNA BOD and L.Tanner Ellen Ulrich to S.Rowinski

From: [Monika's Gmail](#)

Sent: Friday, September 06, 2013 3:49 PM

To: '[BHNA Board](#)'; '[Taners](#)'

Subject: RE: Publication on Nextdoor

One more email on this subject. Lisa just published the following in her area:

https://25thvenueneighborhood.nextdoor.com/news_feed/?click-through=1&post=2212440&digest-id=735117&source=digest&s=pe

Very nicely done!

Monika

From: Monika's Gmail [mailto:monikapleyer@gmail.com]

Sent: Friday, September 06, 2013 3:18 PM

To: 'BHNA Board'; 'Taners'

Subject: RE: Publication on Nextdoor

https://25thvenueneighborhood.nextdoor.com/nearby_neighborhoods_prefs/

Here is a link to the map showing the Nextdoor neighborhoods. **It would be nice if we had a board member from each area signed up with one of the Nextdoor areas covered by BHNA**