

Meeting Minutes for Beresford Hillsdale Neighborhood Assoc. Board of Directors June 6, 2013 Meeting

Meeting location: Beresford Community Center

Present Board Members: Susan Rowinski, Diana Mongini, Stan Shogren, Heinz Plischke, Ellen Wang, Stephanie Alley, Monika Lee

Absent Board Members: Juliette Najjar, Kaye Sharma

Guest: Lisa Taner (Lisa is a BHNA member who is considering joining the BOD)

Minutes written by: Stan Shogren, Secretary

Attachments: Meeting Agenda, Treasurer Report (dated 5/31/13)

Meeting was called to order at 7:35 PM.

Susan started the meeting by introducing Lisa and the BOD members.

Newsletter Intern Claire Jensen did not attend the meeting because today is her birthday.

a) Summary of Decisions

- Accepted 5/31/13 Treasurer's Report, 5/2/13 BOD Meeting Minutes and 5/21/13 General Meeting Minutes.

b) 2013 General Member Meetings

2013 Speaker Line Up

June - Donna Mollenhauer will discuss Filoli. Diana reports everything is set.

July - Summer Social. Stephanie will contact Kitty Van Beckum who sponsored last year's summer social. Heinz will check on paper supplies. Stephanie has contacted Mike Germano to schedule the Terabytes band.

Aug - No Meeting

Sept - Caltrain Electrification. Ellen will contact Casey Fromson at Caltrain and request a speaker.

Oct - Elections for City Council- 3 seats open in Nov. Susan will sponsor.

Nov - Topic TBD. Stan will sponsor. We decided to have two or three charitable organizations as speakers.

Dec - No Meeting

Other possible speaker topics:

Reports on Hillsdale High School and Abbott Middle School.

Bay Meadows Developer report.

SM city services.

San Mateo County Historical Society.

Verona Ridge and Bay Meadows developments.

Beresford Park renovations.

SM Police Dept.

SamTrans.

Heritage trees will be a good fit for the April 2014 meeting.

c) New Business

The newsletter mass mailing will be assembled at Diana's home on Friday and Saturday August 30th & 31st. In order to meet this schedule the newsletter will have to be sent to the Copy Shop on August 25th, five days earlier than normal. The mass mailing will go to approximately 2,600 households.

Susan will write a paragraph to recruit BOD members for future newsletters..

Favorite merchants is the hardest newsletter item to fill. Merchants can be located outside the BHNA area. It is best that merchants be within San Mateo since the city will receive sales tax revenue.

Claire will send out items received information with second request for submissions notice.

Susan reported on the city planning commission's May 28th meeting concerning the Hillsdale Mall North Side Remodeling Project. This was a pre-application meeting to introduce the planning commission to the project. The city considers this to be a major project. Several BHNA area residents were there to express their concerns that the project is not accommodating the west-of-the-mall area. Among other things, they are concerned about traffic, noise and fumes. The planning commission is interested in their concerns. BHNA should continue to watch this project.

The first Thursday of the month in July will be July 4th. The Rec Center will be closed for the holiday. The July BOD meeting will be at Diana's home on July 2nd. Susan will be out of town, and Heinz will run the meeting. Susan asked Heinz if he could take over the open vice-president position. Heinz said that he is too busy with other things at this time to be vice-president.

d) Old Business

Susan reported on the May 23rd SMUHA meeting. The closing of the Bridgepoint ice skating rink is a done deal. The ice rink's lease has expired and Bridgepoint doesn't want to renew it. A Nordstrom's Rack is scheduled to take over the location. While we may not like the ice rink's closure there is nothing we can do to stop it. We need to consider BHNA's position on this matter. Bridgepoint is reaching out to SMUHA member organizations for support on this. They have already agreed to fund improvements at King Center for North Central's support. Susan expects to be contacted by Bridgepoint for BHNA's support.

Heinz will attend the June 20th SMUHA meeting. Diana and Susan might attend.

Monika is a member of the 25th Avenue Next Door. Lisa is a member of the Indian Springs Next Door. They will post upcoming BHNA meetings and future dates on Next Door.

The meeting was adjourned at 9:12 PM.

Attachment 1: Agenda (attached)

Attachment 2: 5/31/13 Financial Statement (separate document)

Attachment #1:

Agenda for the Beresford Hillsdale Neighborhood Assoc Board Meeting

Meeting Date: June 6, 2013, 7:30 p.m. – 9 p.m.

Meeting Location: Beresford Hillsdale Rec Center

1) Routine Business- (730-740pm) ALL

Accept/Decline

- Treasurer Financial Report, dated May 31, 2013
- BOD May 2, 2013 Meeting Minutes
- General May 21, 2013 Meeting Minutes

2) 2013 General Member Meetings (740- 810pm)- All

- June – Filoli Estate – D. Mongini
- *** July- Summer Social- S. Alley
- August- No Meeting
- September- Cal train Electrification- E. Wang
- October- Elections for City Council- 3 seats open in Nov. - S. Rowinski
- ** November Topic and Holiday Raffle-S.Shogren (Determine speaking topic)
- December- No Meeting

3) New Business (810-845pm)

A. Labor Day Newsletter Mass Mailing- D. Mongini (15 minutes)

B. Newsletter Content- All (10 minutes) (Refer to Attachment A)

- i. Sources: Sue's annoying emails, Members provide content, Recycle prior articles.
where do you shop in San Mateo = favorite merchant, SMUHA, Person of Interest
- ii. Include content to recruit board members for 2014
- iii. Claire to send out updates of content received

C. Hillsdale North Side Project Planning Commission May 20 Meeting- S.Rowinski (10 minutes)

D. July BOD meeting- S.Rowinski (5 minutes)

- July BOD meeting falls on holiday. New date and meeting venue?
- Sue is away, Heinz to run meeting

4) Old Bussiness (850- 9:00 pm)

A. SMUHA – S.Rowinski

- Bridepointe Ice Skating Rink Closure and BHNA
- June 20 meeting (Who plans to attend??)

B. Next Door and BHNA- SRowinski

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Attachment A

From: [Claire Jensen](#)
Sent: Friday, May 31, 2013 5:55 PM
To: [Susan.Row](#)
Subject: Re: June Newsletter Submissions List

Hi Sue -

I know Monika has received a few articles recently that she put in the newsletter, so I don't think I have the full list, but here are the articles that we have in the newsletter:

- 1) Favorite Merchant: The Shred Center
- 2) June General Meeting: Filoli Home and Garden
- 3) May Meeting Recap
- 4) 25th Avenue Sanitary Sewer Relief Project
- 5) Upcoming Events
- 6) Outstanding Home Maintenance Award 2013
- 7) City Adopts Over Sized Vehicle Parking Ordinance
- 8) Volunteers Needed at the San Mateo Garden Center
- 9) Proposed Sewer Rate Increase
- 10) City of San Mateo's "Notify Me" Service
- 11) Goodbye and Farewell: New Kwok Wah Owners Stan and Lisa

Hope this helps!
Claire